

"Most Beautiful Macau" Macau Tourist Destination Poster Design Competition

Qualifications

All students of Faculty of International Tourism and Management, City University of Macau

Rules

1. The competition can be participated individually or in teams of three or less;
2. There is no limit to the number of works submitted per person/group, but each work needs to be marked with personal "name + student number + contact number + personal email" information in the lower right corner or on the back in order to be notified of the award;
3. All entries must be original by the author and no plagiarism is allowed, reflects the beautiful scenery and spirits of Macau, and the content is positive;
4. Entries can combine pictures and text to highlight the theme, and can be hand-drawn or computer-made;
5. Paper posters must be submitted for all works, and the page size is required to be A3 size;
6. Submit the work to the front desk on the 5th floor FITM Office within the time limit for the collection of works;

If the Faculty finds any works that do not meet the rules, it can decide to cancel its qualifications without prior notice

Requirements

1. The design theme is clear, the content is substantial, and the idea is unique, which meets the requirements of contemporary art aesthetics, fully reflects the image of Macau's tourist destination, and is suitable for print publicity;
2. The composition is simple, with rich connotation, which can reflect strong cultural heritage and Macau characteristics;
3. Bright colors, reasonable color matching, strong sense of form, and strong visual impact;
4. The graphic content is arranged reasonably; and has a strong artistic appeal;
5. Single frame size: A3 size;
6. Hand-drawn or computer-made.
7. Each piece of work must be accompanied by a design description of 200-300 words.

Awards

The competition has 2 first prizes, 3 second prizes, 5 third prizes, and 20 merit prizes. The first prize is cash of MOP2, 000, the second prize is cash of MOP1, 500, the third prize is cash of MOP500, and the merit prize is cash of MOP200.

Time

Call for entries: since the announcement-March 22, 2021

Pre-selection date for works: March 23, 2021-March 26, 2021 (post-selection exhibition 3.28)

Final selection date: March 29, 2021-April 29, 2021

Award date of the winning works: May 2021

